

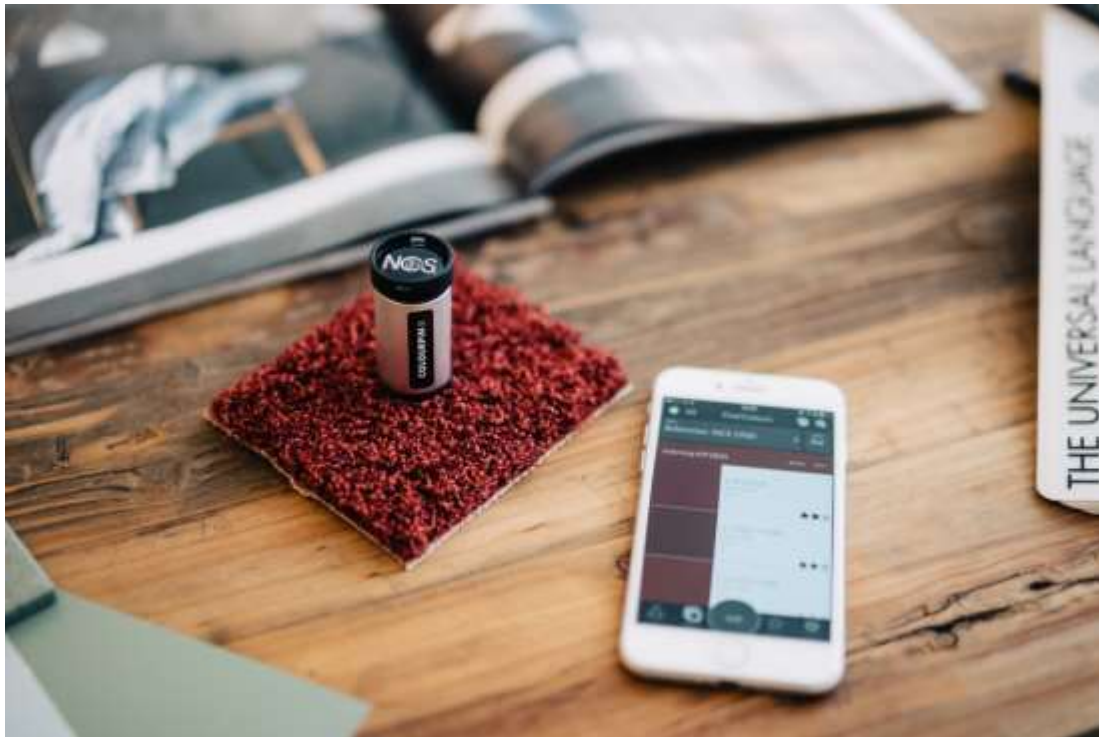
NCS Colourpin II for product brands

NCS Colourpin II is a small, accurate and wireless colour reader to engage customers with a brand. Colourpin II offers the latest innovations in colour measurement technology, neatly package in a small device suitable for creative users as well as colour sales.

The wireless colour reader enables you to define colours on any surface or object. Connected to a smartphone app it also enables you to store colours, build and share your own colour library,

- Boost consumer confidence & satisfaction
- Engage customers & build brand loyalty
- Enable user insights
- Drive traffic to your product websites

Ideal as retail product and as a sales tool for product brands within decorative coatings, industrial coatings, building materials and other product brands where colour is decisive when making purchase decisions.



NCS COLOUR AB
Igeldammsgatan 30
P.O. Box 49022
SE-100 28 Stockholm

+46 (0)8 617 47 00
info@ncscolor.com
ncscolor.com



Colourpin II Colour reader



SPECIFICATION COLOURPIN II COLOUR READER

Accuracy	97%+ hit rate on NCS 1950 < 0,1 ΔE_{00} short-term repeatability < 0,3 ΔE_{00} inter-instrument agreement
Measurement	45°: 0° geometry 4 mm aperture
Technology	Full spectrum white LED Circumferential illumination Tri Stimulus XYZ Sensor
Speed	1 second
Battery	280 mAh Lithium-polymer
Colour formats	CIE Lab, CIE LCh, sRGB, CMYK
Battery time	5000+ scans 3-month stand-by Micro USB charging
Size	27,5 x 55 mm [d x h], 29 grams
Connectivity	Bluetooth® 4.1

Colourpin App & Cloud

Promote your colours and brands in the Colourpin app. All the benefits with Colourpin without having to deal with app development and maintenance. Colourpin offers a complete colour management solution with the Colourpin App and Cloud.

Select your software package:

	BASIC	BRANDS	ENTERPRICES
Level of customisation	<ul style="list-style-type: none"> • Custom databases 	<ul style="list-style-type: none"> • In-app branding • Custom databases 	<ul style="list-style-type: none"> • Your own app • In-app branding • Custom databases
Mobile app	<ul style="list-style-type: none"> • NCS Colourpin 	<ul style="list-style-type: none"> • NCS Colourpin 	<ul style="list-style-type: none"> • Custom app
Branding	<ul style="list-style-type: none"> • No branding 	<ul style="list-style-type: none"> • Full in-app branding 	<ul style="list-style-type: none"> • App icon • Branded login page • Full in-app branding
Marketing	<ul style="list-style-type: none"> • Links to product website 	<ul style="list-style-type: none"> • Links to product website • Links to corporate website • User support links 	<ul style="list-style-type: none"> • Links to product website • Links to corporate website • User support links
Technical support	<ul style="list-style-type: none"> • Email support 	<ul style="list-style-type: none"> • Business hours (CET) 	<ul style="list-style-type: none"> • Business hours (CET)
Cloud Services	<ul style="list-style-type: none"> • Only NCS notated colours in database • No SLA 	<ul style="list-style-type: none"> • Unlimited custom colours in the cloud • No SLA 	<ul style="list-style-type: none"> • Unlimited custom colours in the cloud • SLA available